

#### DYNAMITE STUDIOS' COMMITMENT TO PRIVACY

Dynamite Studios, its subsidiaries and affiliates in Australia (collectively referred to as **Dynamite Studios**) are committed to managing personal information in accordance with the Australian Privacy Principles under the *Privacy Act 1998* (Cth) and in accordance with other applicable privacy laws. This document sets out our policies for managing your personal information, and is referred to as our **Privacy Policy**. In this Privacy Policy, "we" and "us" refers to Dynamite Studios, and "you" refers to any individual about whom we collect personal information.

#### **ABOUT DYNAMITE STUDIOS**

Dynamite Studios is a dance and performing arts school located on the Gold Coast, Queensland, Australia. We offer a range of high-quality courses and training opportunities in the performing arts field. We are a registered Vocational Education and Training provider. Please contact us for a full list of the companies which comprise Dynamite Studios and which are subject to this Privacy Policy.

## WHAT INFORMATION DOES DYNAMITE STUDIOS COLLECT ABOUT YOU?

We may collect information from the following groups:

- (a) Students and prospective students
- (b) Legal guardians of students and prospective students
- (c) Visitors to our website
- (d) Prospective partners and media enquiries

When you enquire about our services or when you become a student of Dynamite Studios, a record is made which includes your personal information. The type of personal information that we collect will vary depending on the circumstances of collection and the kind of service that you request from us, but will typically include:

- (i) your name, e-mail, postal address and other contact details;
- (ii) information about your employer or an organisation who you represent;
- (iii) details about your education and employment status;
- (iv) details about any medical condition or other special needs that you may have which is relevant to delivery of our services to you;
- (v) your Unique Student Identifier ("USI");
- (vi) your financial details to the extent that it is necessary for process payment for our services and/or process any student support loans applied for by you;
- (vii) your professional details;
- (viii) Addresses and links to your social media pages (Eg. Facebook, Instagram etc.);
- (ix) any additional personal information you provide to us, or authorise us to collect, as part of your interaction with Dynamite Studios; and

# (e) Prospective employees or applicants

We collect personal information when recruiting personnel, such as your name, contact details, qualifications and work history. Generally, we will collect this information directly from you. We may also collect personal information from third parties in ways which you would expect (for example, from recruitment agencies or referees you have nominated). Before offering you a position, we may collect additional details such as your tax file number and superannuation information and other information necessary to conduct background checks to determine your suitability for certain positions (for example, positions which involve working with children).



#### (f) Other individuals

Dynamite Studios may collect personal information about other individuals who are not clients of Dynamite Studios. This includes customers and members of the public who participate in events we are involved with, individual service providers and contractors to Dynamite Studios, and other individuals who interact with Dynamite Studios on a commercial basis. The kinds of personal information we collect will depend on the capacity in which you are dealing with Dynamite Studios. Generally, it would include:

- (i) your name, e-mail, postal address and other contact details;
- (ii) information about your employer or an organization who you represent;
- (iii) your professional details;
- (iv) Addresses and links to your social media pages (Eg. Facebook, Instagram etc.)
- (v) any additional personal information you provide to us, or authorize us to collect, as part of your interaction with Dynamite Studios.

If you are participating in an event we are managing or delivering, we may take images or audio-visual recordings which identify you. In limited circumstances, Dynamite Studios may collect information which is considered sensitive information. For example, if you are injured at an event promoted or delivered by Dynamite Studios we may collect health information about you in an emergency or otherwise with your consent.

We may collect personal information about children (for example, when children participate in events we are involved with). Where children do not have sufficient maturity and understanding to make decisions about their personal information, we will require their parents or guardians to make decisions on their behalf.

You can always decline to give Dynamite Studios any personal information we request, but that may mean we cannot provide you with some or all of the services you have requested. If you have any concerns about personal information we have requested, please let us know.

#### Visitors to our websites

The way in which we handle the personal information of visitors to our websites is discussed below.

## HOW AND WHY DOES DYNAMITE STUDIOS COLLECT AND USE YOUR PERSONAL INFORMATION?

Dynamite Studios collects personal information reasonably necessary to carry out our business, to assess and manage the needs of our students and clients, and provide the educational services offered. We may also collect information to fulfil administrative functions associated with these services, for example billing, entering into contracts with you or third parties and managing client relationships. The purposes for which Dynamite Studios usually collects and uses personal information depends on the nature of your interaction with us, but may include:

- (a) responding to requests for information and other general inquiries;
- (b) providing quotations for our courses;
- (c) providing the educational services offered, including undertaking any assessments necessary to determine whether a student has satisfied the entry or exist requirements of any course offered;
- (d) complying with our obligations under relevant state and federal legislation relating to the provision of educational services (for example: National Vocational Education & Training Regulator Act 2011 (Cth) (the "VET Act"));
- (e) managing, planning, advertising and administering our work, services, programs and events.
- (f) researching, developing and expanding our facilities and services;
- (g) informing you of our activities, events, facilities and services;
- (h) recruitment processes (including for volunteers, internships and work experience);
- (i) sending out marketing materials to potential clients and students; and
- (j) responding to enquiries and complaints



Dynamite Studios generally collects personal information directly from you. We may collect and update your personal information over the phone, by email, over the internet or social media, or in person. We may also collect personal information about you from other sources, for example:

- (a) our affiliated and related companies; and
- (b) third party suppliers and contractors who assist us to operate our business.

Dynamite Studios also collects and uses personal information for market research purposes and to innovate our delivery of products and services.

#### HOW DOES DYNAMITE STUDIOS INTERACT WITH YOU VIA THE INTERNET?

You may visit our website, <u>www.dsa.com.au</u>, without identifying yourself. If you identify yourself (for example, by providing your contact details in an enquiry), any personal information you provide to Dynamite Studios will be managed in accordance with this Privacy Policy.

Dynamite Studios's websites use cookies. A "cookie" is a small file stored on your computer's browser, which assists in managing customised settings of the website and delivering content. We collect certain information such as your device type, browser type, IP address, pages you have accessed on our websites and on third-party websites. You are not identifiable from such information. You can use the settings in your browser to control how your browser deals with cookies. However, in doing so, you may be unable to access certain pages or content on our website.

Dynamite Studios's websites may contain links to third-party websites. Dynamite Studios is not responsible for the content or privacy practices of websites that are linked to our website.

## CAN YOU DEAL WITH DYNAMITE STUDIOS ANONYMOUSLY?

Dynamite Studios will provide individuals with the opportunity of remaining anonymous or using a pseudonym in their dealings with us where it is lawful and practicable (for example, when making a general enquiry). Generally, it is not practicable for Dynamite Studios to deal with individuals anonymously or pseudonymously on an ongoing basis. If we do not collect personal information about you, you may be unable to utilise our services or participate in our events, programs or activities we manage or deliver.

## HOW DOES DYNAMITE STUDIOS HOLD INFORMATION?

Dynamite Studios stores information by utilising electronic record keeping methods in secure databases (including trusted third party storage providers based in Australia and overseas, such as iCloud, Google Suite, DanceBiz, Vettrack and Keap). Personal information may be collected in paper-based documents and converted to electronic form for use or storage with the original paper-based documents destroyed. We take reasonable steps to protect your personal information from misuse, interference and loss and from unauthorised access, modification or disclosure.

Dynamite Studios maintains security over electronic data stores, such as through maintaining computer and network security. For example, we use firewalls (security measures for the internet) and other security systems such as user identifiers and passwords to control access to our computer systems.

Our websites do not necessarily use encryption or other technologies to ensure the secure transmission of information via the internet. Users of our websites are encouraged to exercise care in sending personal information via the internet.



#### DOES DYNAMITE STUDIOS USE OR DISCLOSE YOUR PERSONAL INFORMATION FOR DIRECT MARKETING?

Dynamite Studios may use or disclose your personal information for the purpose of informing you about our services, upcoming promotions and events, or other opportunities that may interest you. If you do not want to receive direct marketing communications, you can opt-out at any time by contacting us using the contact details below.

If you opt-out of receiving marketing material from us, Dynamite Studios may still contact you in relation to its ongoing relationship with you.

#### HOW DOES DYNAMITE STUDIOS USE AND DISCLOSE PERSONAL INFORMATION?

We may use and disclose your personal information in the following ways:

#### (a) For students and clients

The purposes for which we may use and disclose your personal information will depend on the services we are providing you. For example, if you have engaged us to deliver a service, we may disclose information about you to service providers where this is relevant to our services. If you are a student that is enrolled in a course provided by us, we may be required to disclose your personal information to various state and federal government agencies for the purpose of complying with the Australian Vocational Education & Training Management Information Statistical Standards ("AVETMISS").

#### (b) For customers and participants

If you are a customer or participant in an event, we may disclose your personal information to our clients and venues where this is reasonably necessary for, and relevant to, the delivery of the event. We may use images or audio-visual recordings which identify you for promotional purposes where you would reasonably expect this to occur.

### (c) Disclosure to contractors and other service providers

Dynamite Studios may disclose information to third parties we engage in order to provide our services, including contractors and service providers used to provide data processing, data analysis, customer satisfaction surveys, information technology services and support, website maintenance/development, printing, archiving, mail-outs, and market research.

Personal information may also be shared between related and affiliated companies of Dynamite Studios, located in Australia and overseas. Third parties to whom we have disclosed your personal information may contact you directly to let you know they have collected your personal information and to give you information about their privacy policies.

#### (d) Use and disclosure for administration and management

Dynamite Studios will also use and disclose personal information for a range of administrative, management and operational purposes. This includes:

- (i) administering billing and payments and debt recovery;
- (ii) planning, managing, monitoring and evaluating our services;
- (iii) quality improvement activities;
- (iv) statistical analysis and reporting;
- (v) training staff, contractors and other workers;
- (vi) risk management and management of legal liabilities and claims (for example, liaising with insurers and legal representatives):
- (vii) responding to enquiries and complaints regarding our services;
- (viii) obtaining advice from consultants and other professional advisers; and
- (ix) responding to subpoenas and other legal orders and obligations.

## (e) Other uses and disclosures

We may use and disclose your personal information for other purposes explained at the time of collection or otherwise as set out in this Privacy Policy.



#### DOES DYNAMITE STUDIOS DISCLOSE YOUR PERSONAL INFORMATION OVERSEAS?

Dynamite Studios is a global organisation and works with clients, service providers, sponsors and commercial interests across the globe. It is likely that your personal information will be disclosed to overseas recipients.

Unless we have your consent, or an exception under the Australian Privacy Principles applies, we will only disclose your personal information to overseas recipients where we have taken reasonable steps to ensure that the overseas recipient does not breach the Australian Privacy Principles in relation to your personal information.

Entities which Dynamite Studios often deal with as part of their normal operations may sometimes be located Internationally. In circumstances where your information is disclosed to overseas recipients, such disclosure will be done for the purpose of Dynamite Studios carrying out its normal operations, as set out in this Privacy Policy.

## HOW CAN YOU ACCESS OR SEEK CORRECTION OF YOUR PERSONAL INFORMATION?

You are entitled to access your personal information held by Dynamite Studios on request. To request access to your personal information please contact our privacy officer using the contact details set out below.

You will not be charged for making a request to access your personal information but you may be charged for the reasonable time and expense incurred in compiling information in response to your request. We will take reasonable steps to ensure that the personal information we collect, use or disclose is accurate, complete and up-to-date. You can help us to do this by letting us know if you notice errors or discrepancies in information we hold about you and letting us know if your personal details change.

However, if you consider any personal information we hold about you to be inaccurate, out-of-date, incomplete, irrelevant or misleading you are entitled to request correction of the information. After receiving a request from you, we will take reasonable steps to correct your information.

We may decline your request to access or correct your personal information in certain circumstances in accordance with the Australian Privacy Principles. If we do refuse your request, we will provide you with a reason for our decision and, in the case of a request for correction, we will include a statement with your personal information about the requested correction.

# WHAT SHOULD YOU DO IF YOU HAVE A COMPLAINT ABOUT THE HANDLING OF YOUR PERSONAL INFORMATION?

You may contact Dynamite Studios at any time if you have any questions or concerns about this Privacy Policy or about the way in which your personal information has been handled. You may make a complaint about privacy to the privacy officer at the contact details set out below.

The privacy officer will first consider your complaint to determine whether there are simple or immediate steps which can be taken to resolve the complaint. We will generally respond to your complaint within a week.

If your complaint requires more detailed consideration or investigation, we will acknowledge receipt of your complaint within a week and endeavour to complete our investigation into your complaint promptly. We may ask you to provide further information about your complaint and the outcome you are seeking. We will then typically gather relevant facts, locate and review relevant documents and speak with individuals involved.

In most cases, we will investigate and respond to a complaint within 30 days of receipt of the complaint. If the matter is more complex or our investigation may take longer, we will let you know.

If you are not satisfied with our response to your complaint, or you consider that Dynamite Studios may have breached the Australian Privacy Principles or the Privacy Act, a complaint may be made to the Office of the Australian Information Commissioner. The Office of the Australian Information Commissioner can be contacted by telephone on 1300 363 992 or by using the contact details on the website www.oaic.gov.au.



# HOW CHANGES ARE MADE TO THIS PRIVACY POLICY?

Dynamite Studios may amend this Privacy Policy from time to time, with or without notice to you. We recommend that you visit our website regularly to keep up to date with any changes.

# HOW CAN YOU CONTACT DYNAMITE STUDIOS?

The contact details for Dynamite Studios are:

Phone: 1300 363 207
Email: hello@dsa.com.au

Postal Address: 31/3 Dalton Street, Upper Coomera, QLD, 4209